## ITS Canada Elections: Jeffrey Smart BIO for Directors Position



Hello, I would like to introduce myself. I am Jeffrey Smart and I am honoured and excited to have my name stand to be a Director for ITS Canada.

I graduated from Ryerson Polytechnical Institute in Electrical Technology (Power Option) in 1983 and the following year, 1984, I joined Tacel Ltd. I enjoyed a very rewarding career at Tacel for over 37 years, retiring in 2021. During my tenure, I worked my way up the ranks and was President for eight years.

As a result of my lengthy career in the traffic industry,

my involvement in a number of organizations has been vast, including ITS Canada; the International Municipal Signal Association, (IMSA) where I have served on the Board of Directors and I am currently the Vice President of the Ontario Chapter and in 1993 I served as President. For twelve years I served as a Board member at Ontario Traffic Council, (OTC), where I served as President in 2014 and 2015. I have been truly humbled to receive Life Memberships in IMSA, OTC and ITS Canada. Having been involved with ITS Canada for the last 16 years as a Board Member, I have also actively participated in a number of activities such as: reviewing abstracts for our annual conferences; sitting on the Exhibitor Advisory committee; serving as Board liaison for our Technical Committees; acting as a participant for the Local Organizing Committee; assisted in the coordinating of delegates and vendors for local trade shows, AGM's and local events all while ensuring participants have a positive and rewarding experience. In addition to the above, I am currently a participant of the membership services committee where I have served as its Chairperson.

I would like to continue my active participation as a Board Member of this great organization. I feel I have the necessary qualifications to advance and elevate the organization for our members.